

Every year since its creation, JRuby has gained more momentum. The fourth annual JRubyConf will be the biggest and best yet! JRuby continues to join the Java and Ruby communities and pushes the boundaries of the Java Virtual Machine. JRuby leverages the strength of the Java Virtual Machine, making it a powerful tool for Rubyists and many other developers.

This year's JRubyConf will be held in Minneapolis, Minnesota, home to some of JRuby's main contributors and most fervent fans. The conference will take place in the internationally recognized Guthrie Theatre and will bring together more than 200 developers looking to expand their horizons.

Your sponsorships allow us to create an amazing conference experience.

Lake Superior: three slots, \$5k each

- One table next to registration
- Your logo in lights projected onto the stage
- Dedicated slide in videos
- Your logo on JRuby Conf website, top billing
- Handouts to attendees
- Social media promotion of sponsorship
- Host/collaborate on afterparties, meetup and drinkup
- Five conference passes
- Logo on signage at event

Red Lake: five slots, \$3k each

- Half table next to registration
- Dedicated slide in videos
- Social media promotion of sponsorship
- Your logo on JRuby Conf website
- Host/collaborate on afterparties, meetup and drinkup
- Three conference passes

Lake Minnetonka: ten slots, \$1k each

- Logo on JRuby Conf website
- Handouts to attendees
- Host/collaborate on afterparties, meetup and drinkup
- Two conference passes

Lake Calhoun: unlimited slots, \$500 each

- Logo on JRuby Conf website
- Handouts to attendees
- Host/collaborate on afterparties, meetup and drinkup
- One conference pass

Other Sponsorships:

Lunch: Get your logo on our custom-printed meal vouchers. Contact us for more information.

Coffee Break: Be the hero that provides the caffeine. You may also place your signage in the coffee break area.



Have another idea about how you'd like to support JRuby Conf 2012? We are so open to that. Email us with your custom sponsorship ideas!

jrubyconf@engineyard.com